

7c. Response to SWLP - Document: Preferred Options 2025Section: Potential Settlement
Question E1

Full Text:

- The B4632 Campden Road is only a B classified road and already subject to severe delays during peak periods as a single carriageway road. - The increased traffic during construction will have a severely detrimental effect on the road condition.
- The local infrastructure cannot support this volume of housing.
- The already limited River Avon crossing points are critical points of failure and most of them historic structures.
- Increased traffic across these historic structures will inevitably result in unnecessary wear.
- We have experienced many closures of these historic bridges and when that occurs diversions to travel to the north of the river are limited, one being through Stratford Upon Avon. Development of the Long Marston site would create complete gridlock.
- The local area has already experienced significant overdevelopment with the existing site, Meon Vale & Meon Way Gardens and an alternative site should be found.

We would also highlight that without significant investment to improve rail connections and reopen closed lines the proposals, if approved, will inevitably result in a material increase in the traffic between the proposed site and Honeybourne, the nearest railway station. That route is principally made up of minor roads, a number of which are single carriageway roads, and the route runs through densely occupied residential areas, principally in our Parish and Honeybourne, on roads which are prone to historic flooding and are also height restricted.

Summary:

The B4632 Campden Road is already congested, and additional construction traffic will worsen delays and road conditions. The local infrastructure cannot support further housing, and increased traffic will strain the limited River Avon crossings, many of which are historic and prone to closures. Diversions are limited, risking gridlock, especially in Stratford-upon-Avon. The area has already faced overdevelopment with Meon Vale and Meon Way Gardens. Without major rail investment, traffic will rise between the site and Honeybourne, overloading minor, flood-prone roads through residential areas. An alternative site should be considered to prevent severe transport and infrastructure issues.